

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **455** Argentines, between 235 women and 220 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	27%
	At least once a day	38%
	Several times a week	15%
	Several times a month	8%
	Rarely	7%
	Never	6%
	Total	100%
Instagram	At least once an hour	34%
	At least once a day	38%
	Several times a week	12%
	Several times a month	6%
	Rarely	4%
	Never	6%
	Total	100%
Messenger	At least once an hour	10%
	At least once a day	19%
	Several times a week	19%
	Several times a month	11%
	Rarely	27%
	Never	15%
	Total	100%
WhatsApp	At least once an hour	70%
	At least once a day	19%
	Several times a week	7%
	Several times a month	3%
	Rarely	1%
	Never	1%
	Total	100%
Threads	At least once an hour	4%
	At least once a day	11%
	Several times a week	7%
	Several times a month	6%
	Rarely	22%
	Never	50%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	1%
Bluesky	1%
Discord	16%
Kwai	6%
LinkedIn	34%
Pinterest	39%
Reddit	9%
Snapchat	9%
Telegram	40%
TikTok	51%
Twitch	16%
Twitter / X	36%
YouTube	88%
BlinkMap	0%
Lemon8	3%
WeChat	2%
IMO	0%
LINE	3%
Linkee	2%
I do not use any of these platforms	3%
Other	0%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	51%
I have believed content on Meta platforms that I later found to be untrue	32%
I have shared content knowing it was fake news	4%
I have created content to spread fake news on social networks	4%
I have been the subject of news on Meta platforms	7%
I am not sure if I have interacted with fake news on Meta platforms	18%
I have never seen fake news on Meta platforms	9%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	58%
I consult the mainstream media	40%
I ask ChatGPT (or another Artificial Intelligence platform)	9%
I read the comments on the post to assess whether other people have questioned the veracity of the post	37%
Ask a friend or family member	15%
I consult other social media platforms	31%
I cannot identify if the information is false	3%
I don't care about false information on social networks	4%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	49%
I contact the person responsible for the content to correct it.	7%
I add a public comment to correct fake news	20%
I report it to the moderators of the platform	22%
I warn others about the fake news I have found on social networks	23%
I verify facts on official websites	37%
I share fake news if it supports my arguments	2%
I do nothing	13%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	18%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	33%
My private photos were posted without my permission	7%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	18%
Unauthorised disclosure of my personal information	10%
Impersonation/hacking (when someone else uses your account to impersonate you)	15%
Stalking (when someone sends repeated messages in a threatening manner)	10%
Threats (when someone makes a threat of physical harm or intimidation)	14%
Body-shaming (when someone posts comments criticising someone's appearance)	34%
I have never witnessed any of these actions on Meta platforms.	37%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	17%
Yes, but I did not get a favourable response	17%
Yes, but I was ignored	12%
No, I have never filed a complaint with Meta	31%
No, because I don't think it will work	9%
I don't remember	14%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	82%
No, it is not their responsibility	9%
I don't know	9%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	28%
Yes, it is called freedom of expression	37%
I don't know	34%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	8%
	Disagree	26%
	Neither agree nor disagree	15%
	Agree	37%
	Strongly agree	13%
	Total	100%
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	7%
	Disagree	21%
	Neither agree nor disagree	18%
	Agree	41%
	Strongly agree	14%
	Total	100%
As a private company, Meta should be free to operate as it chooses	Strongly disagree	9%
	Disagree	31%
	Neither agree nor disagree	16%
	Agree	32%
	Strongly agree	12%
	Total	100%
I am confident in my ability to fact-check the content I see online.	Strongly disagree	2%
	Disagree	5%
	Neither agree nor disagree	12%
	Agree	58%
	Strongly agree	23%
	Total	100%
I will switch to another platform if Meta removes fact-checking in Argentina	Strongly disagree	9%
	Disagree	27%
	Neither agree nor disagree	21%
	Agree	33%
	Strongly agree	10%
	Total	100%
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	3%
	Disagree	15%
	Neither agree nor disagree	20%
	Agree	49%
	Strongly agree	12%
	Total	100%
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	38%
	Disagree	32%
	Neither agree nor disagree	8%
	Agree	17%
	Strongly agree	5%
	Total	100%

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **635** Brazilians, between 345 women and 300 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	27%
	At least once a day	31%
	Several times a week	15%
	Several times a month	6%
	Rarely	9%
	Never	11%
	Total	100%
Instagram	At least once an hour	54%
	At least once a day	31%
	Several times a week	7%
	Several times a month	2%
	Rarely	2%
	Never	4%
	Total	100%
Messenger	At least once an hour	12%
	At least once a day	22%
	Several times a week	13%
	Several times a month	9%
	Rarely	21%
	Never	22%
	Total	100%
WhatsApp	At least once an hour	80%
	At least once a day	16%
	Several times a week	3%
	Several times a month	0%
	Rarely	0%
	Never	1%
	Total	100%
Threads	At least once an hour	8%
	At least once a day	14%
	Several times a week	10%
	Several times a month	5%
	Rarely	13%
	Never	49%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	2%
Bluesky	5%
Discord	18%
Kwai	31%
LinkedIn	47%
Pinterest	45%
Reddit	10%
Snapchat	13%
Telegram	48%
TikTok	60%
Twitch	17%
Twitter / X	35%
YouTube	91%
BlinkMap	1%
Lemon8	2%
WeChat	4%
IMO	2%
LINE	2%
Linkee	4%
I do not use any of these platforms	1%
Other	0%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	54%
I have believed content on Meta platforms that I later found to be untrue	29%
I have shared content knowing it was fake news	3%
I have created content to spread fake news on social networks	2%
I have been the target of fake news on Meta platforms	13%
I am not sure if I have interacted with fake news on Meta platforms	17%
I have never seen fake news on Meta platforms	10%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	57%
I consult the mainstream media	53%
I ask ChatGPT (or another Artificial Intelligence platform)	9%
I read the comments on the post to assess whether other people have questioned the veracity of the post	33%
Ask a friend or family member	6%
I consult other social media platforms	33%
I cannot identify if the information is false	4%
I don't care about false information on social networks	3%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	46%
I contact the person responsible for the content to correct it.	7%
I add a public comment to correct fake news	15%
I report it to the moderators of the platform	35%
I warn others about the fake news I have found on social networks	24%
I verify facts on official websites	42%
I share fake news if it supports my arguments	3%
I do nothing	9%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	34%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	43%
My private photos were posted without my permission	5%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	39%
Unauthorised disclosure of my personal information	10%
Impersonation/hacking (when someone else uses your account to impersonate you)	17%
Stalking (when someone sends repeated messages in a threatening manner)	14%
Threats (when someone makes a threat of physical harm or intimidation)	20%
Body-shaming (when someone posts comments criticising someone's appearance)	31%
I have never witnessed any of these actions on Meta platforms.	25%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	22%
Yes, but I did not get a favourable response	19%
Yes, but I was ignored	12%
No, I have never filed a complaint with Meta	32%
No, because I don't think it will work	5%
I don't remember	10%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	87%
No, it is not their responsibility	8%
I don't know	6%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	41%
Yes, it is called freedom of expression	34%
I don't know	24%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	10%
	Disagree	24%
	Neither agree nor disagree	15%
	Agree	36%
	Strongly agree	15%
	Total	100%
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	13%
	Disagree	17%
	Neither agree nor disagree	15%
	Agree	29%
	Strongly agree	25%
	Total	100%
As a private company, Meta should be free to operate as it chooses	Strongly disagree	22%
	Disagree	24%
	Neither agree nor disagree	12%
	Agree	25%
	Strongly agree	16%
	Total	100%
I am confident in my ability to fact-check the content I see online.	Strongly disagree	2%
	Disagree	11%
	Neither agree nor disagree	11%
	Agree	47%
	Strongly agree	28%
	Total	100%
I will switch to another platform if Meta removes fact-checking in Brazil	Strongly disagree	18%
	Disagree	25%
	Neither agree nor disagree	19%
	Agree	22%
	Strongly agree	16%
	Total	100%
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	11%
	Disagree	21%
	Neither agree nor disagree	20%
	Agree	29%
	Strongly agree	20%
	Total	100%
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	63%
	Disagree	14%
	Neither agree nor disagree	5%
	Agree	12%
	Strongly agree	7%
	Total	100%

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **411** Chileans, between 210 women and 201 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	29%
	At least once a day	36%
	Several times a week	13%
	Several times a month	4%
	Rarely	9%
	Never	9%
	Total	100%
Instagram	At least once an hour	45%
	At least once a day	34%
	Several times a week	8%
	Several times a month	5%
	Rarely	3%
	Never	5%
	Total	100%
Messenger	At least once an hour	12%
	At least once a day	22%
	Several times a week	15%
	Several times a month	11%
	Rarely	24%
	Never	16%
	Total	100%
WhatsApp	At least once an hour	65%
	At least once a day	27%
	Several times a week	4%
	Several times a month	2%
	Rarely	1%
	Never	1%
	Total	100%
Threads	At least once an hour	5%
	At least once a day	9%
	Several times a week	7%
	Several times a month	7%
	Rarely	16%
	Never	57%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	1%
Bluesky	2%
Discord	14%
Kwai	3%
LinkedIn	36%
Pinterest	36%
Reddit	8%
Snapchat	9%
Telegram	39%
TikTok	58%
Twitch	14%
Twitter / X	38%
YouTube	84%
BlinkMap	0%
Lemon8	0%
WeChat	1%
IMO	0%
LINE	3%
Linkee	3%
I do not use any of these platforms	2%
Other	1%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	51%
I have believed content on Meta platforms that I later found to be untrue	27%
I have shared content knowing it was fake news	6%
I have created content to spread fake news on social networks	3%
I have been the subject of news on Meta platforms	10%
I am not sure if I have interacted with fake news on Meta platforms	17%
I have never seen fake news on Meta platforms	10%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	57%
I consult the mainstream media	42%
I ask ChatGPT (or another Artificial Intelligence platform)	10%
I read the comments on the post to assess whether other people have questioned the veracity of the post	39%
Ask a friend or family member	18%
I consult other social media platforms	25%
I cannot identify if the information is false	3%
I don't care about false information on social networks	3%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	41%
I contact the person responsible for the content to correct it.	4%
I add a public comment to correct fake news	18%
I report it to the moderators of the platform	32%
I warn others about the fake news I have found on social networks	20%
I verify facts on official websites	37%
I share fake news if it supports my arguments	2%
I do nothing	14%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	23%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	35%
My private photos were posted without my permission	7%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	18%
Unauthorised disclosure of my personal information	9%
Impersonation/hacking (when someone else uses your account to impersonate you)	15%
Stalking (when someone sends repeated messages in a threatening manner)	11%
Threats (when someone makes a threat of physical harm or intimidation)	11%
Body-shaming (when someone posts comments criticising someone's appearance)	32%
I have never witnessed any of these actions on Meta platforms.	37%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	19%
Yes, but I did not get a favourable response	22%
Yes, but I was ignored	13%
No, I have never filed a complaint with Meta	25%
No, because I don't think it will work	9%
I don't remember	13%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	89%
No, it is not their responsibility	7%
I don't know	5%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	30%
Yes, it is called freedom of expression	38%
I don't know	32%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	11%
	Disagree	28%
	Neither agree nor disagree	20%
	Agree	30%
	Strongly agree	11%
	Total	100%
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	8%
	Disagree	24%
	Neither agree nor disagree	20%
	Agree	29%
	Strongly agree	19%
	Total	100%
As a private company, Meta should be free to operate as it chooses	Strongly disagree	15%
	Disagree	27%
	Neither agree nor disagree	19%
	Agree	25%
	Strongly agree	13%
	Total	100%
I am confident in my ability to fact-check the content I see online.	Strongly disagree	2%
	Disagree	9%
	Neither agree nor disagree	10%
	Agree	47%
	Strongly agree	32%
	Total	100%
I will switch to another platform if Meta removes fact-checking in Chile	Strongly disagree	10%
	Disagree	21%
	Neither agree nor disagree	24%
	Agree	31%
	Strongly agree	14%
	Total	100%
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	4%
	Disagree	14%
	Neither agree nor disagree	21%
	Agree	44%
	Strongly agree	16%
	Total	100%
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	46%
	Disagree	22%
	Neither agree nor disagree	12%
	Agree	15%
	Strongly agree	6%
	Total	100%

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **428** Colombians, between 218 women and 210 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	44%
	At least once a day	31%
	Several times a week	12%
	Several times a month	4%
	Rarely	5%
	Never	4%
	Total	100%
Instagram	At least once an hour	40%
	At least once a day	34%
	Several times a week	13%
	Several times a month	5%
	Rarely	3%
	Never	4%
	Total	100%
Messenger	At least once an hour	20%
	At least once a day	23%
	Several times a week	17%
	Several times a month	10%
	Rarely	20%
	Never	10%
	Total	100%
WhatsApp	At least once an hour	77%
	At least once a day	14%
	Several times a week	5%
	Several times a month	3%
	Rarely	0%
	Never	0%
	Total	100%
Threads	At least once an hour	7%
	At least once a day	14%
	Several times a week	7%
	Several times a month	4%
	Rarely	20%
	Never	47%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	2%
Bluesky	3%
Discord	11%
Kwai	14%
LinkedIn	39%
Pinterest	43%
Reddit	10%
Snapchat	17%
Telegram	49%
TikTok	64%
Twitch	15%
Twitter / X	44%
YouTube	84%
BlinkMap	3%
Lemon8	2%
WeChat	3%
IMO	2%
LINE	4%
Linkee	4%
I do not use any of these platforms	2%
Other	0%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	61%
I have believed content on Meta platforms that I later found to be untrue	30%
I have shared content knowing it was fake news	5%
I have created content to spread fake news on social networks	4%
I have been the subject of news on Meta platforms	10%
I am not sure if I have interacted with fake news on Meta platforms	16%
I have never seen fake news on Meta platforms	7%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	60%
I consult the mainstream media	47%
I ask ChatGPT (or another Artificial Intelligence platform)	10%
I read the comments on the post to assess whether other people have questioned the veracity of the post	43%
Ask a friend or family member	13%
I consult other social media platforms	27%
I cannot identify if the information is false	3%
I don't care about false information on social networks	1%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	50%
I contact the person responsible for the content to correct it.	6%
I add a public comment to correct fake news	22%
I report it to the moderators of the platform	29%
I warn others about the fake news I have found on social networks	25%
I verify facts on official websites	43%
I share fake news if it supports my arguments	2%
I do nothing	10%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	23%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	30%
My private photos were posted without my permission	7%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	18%
Unauthorised disclosure of my personal information	11%
Impersonation/hacking (when someone else uses your account to impersonate you)	19%
Stalking (when someone sends repeated messages in a threatening manner)	7%
Threats (when someone makes a threat of physical harm or intimidation)	14%
Body-shaming (when someone posts comments criticising someone's appearance)	30%
I have never witnessed any of these actions on Meta platforms.	35%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	16%
Yes, but I did not get a favourable response	18%
Yes, but I was ignored	14%
No, I have never filed a complaint with Meta	34%
No, because I don't think it will work	6%
I don't remember	11%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	91%
No, it is not their responsibility	5%
I don't know	4%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	35%
Yes, it is called freedom of expression	41%
I don't know	24%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	9%
	Disagree	30%
	Neither agree nor disagree	17%
	Agree	32%
	Strongly agree	12%
	Total	428
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	5%
	Disagree	23%
	Neither agree nor disagree	17%
	Agree	39%
	Strongly agree	17%
	Total	428
As a private company, Meta should be free to operate as it chooses	Strongly disagree	12%
	Disagree	31%
	Neither agree nor disagree	17%
	Agree	29%
	Strongly agree	11%
	Total	428
I am confident in my ability to fact-check the content I see online.	Strongly disagree	0%
	Disagree	7%
	Neither agree nor disagree	11%
	Agree	54%
	Strongly agree	27%
	Total	428
I will switch to another platform if Meta removes fact-checking in Colombia	Strongly disagree	7%
	Disagree	27%
	Neither agree nor disagree	21%
	Agree	35%
	Strongly agree	11%
	Total	428
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	2%
	Disagree	16%
	Neither agree nor disagree	22%
	Agree	46%
	Strongly agree	14%
	Total	428
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	46%
	Disagree	25%
	Neither agree nor disagree	7%
	Agree	15%
	Strongly agree	7%
	Total	428

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **658** Peruvians, between 350 women and 308 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	39%
	At least once a day	33%
	Several times a week	14%
	Several times a month	6%
	Rarely	5%
	Never	2%
	Total	100%
Instagram	At least once an hour	29%
	At least once a day	34%
	Several times a week	17%
	Several times a month	6%
	Rarely	9%
	Never	4%
	Total	100%
Messenger	At least once an hour	21%
	At least once a day	32%
	Several times a week	17%
	Several times a month	8%
	Rarely	16%
	Never	6%
	Total	100%
WhatsApp	At least once an hour	66%
	At least once a day	17%
	Several times a week	11%
	Several times a month	4%
	Rarely	1%
	Never	0%
	Total	100%
Threads	At least once an hour	5%
	At least once a day	14%
	Several times a week	11%
	Several times a month	5%
	Rarely	20%
	Never	45%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	2%
Bluesky	2%
Discord	17%
Kwai	9%
LinkedIn	36%
Pinterest	36%
Reddit	9%
Snapchat	19%
Telegram	53%
TikTok	74%
Twitch	16%
Twitter / X	39%
YouTube	87%
BlinkMap	2%
Lemon8	4%
WeChat	4%
IMO	1%
LINE	4%
Linkee	6%
I do not use any of these platforms	1%
Other	1%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	55%
I have believed content on Meta platforms that I later found to be untrue	33%
I have shared content knowing it was fake news	6%
I have created content to spread fake news on social networks	4%
I have been the subject of news on Meta platforms	13%
I am not sure if I have interacted with fake news on Meta platforms	13%
I have never seen fake news on Meta platforms	8%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	57%
I consult the mainstream media	44%
I ask ChatGPT (or another Artificial Intelligence platform)	14%
I read the comments on the post to assess whether other people have questioned the veracity of the post	41%
Ask a friend or family member	16%
I consult other social media platforms	33%
I cannot identify if the information is false	2%
I don't care about false information on social networks	2%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	50%
I contact the person responsible for the content to correct it.	9%
I add a public comment to correct fake news	22%
I report it to the moderators of the platform	31%
I warn others about the fake news I have found on social networks	28%
I verify facts on official websites	43%
I share fake news if it supports my arguments	2%
I do nothing	6%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	25%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	34%
My private photos were posted without my permission	6%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	20%
Unauthorised disclosure of my personal information	11%
Impersonation/hacking (when someone else uses your account to impersonate you)	20%
Stalking (when someone sends repeated messages in a threatening manner)	11%
Threats (when someone makes a threat of physical harm or intimidation)	16%
Body-shaming (when someone posts comments criticising someone's appearance)	35%
I have never witnessed any of these actions on Meta platforms.	28%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	21%
Yes, but I did not get a favourable response	24%
Yes, but I was ignored	13%
No, I have never filed a complaint with Meta	26%
No, because I don't think it will work	7%
I don't remember	9%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	90%
No, it is not their responsibility	6%
I don't know	4%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	26%
Yes, it is called freedom of expression	53%
I don't know	20%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	6%
	Disagree	19%
	Neither agree nor disagree	17%
	Agree	43%
	Strongly agree	16%
	Total	100%
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	5%
	Disagree	20%
	Neither agree nor disagree	18%
	Agree	42%
	Strongly agree	15%
	Total	100%
As a private company, Meta should be free to operate as it chooses	Strongly disagree	7%
	Disagree	27%
	Neither agree nor disagree	16%
	Agree	36%
	Strongly agree	14%
	Total	100%
I am confident in my ability to fact-check the content I see online.	Strongly disagree	1%
	Disagree	7%
	Neither agree nor disagree	9%
	Agree	53%
	Strongly agree	31%
	Total	100%
I will switch to another platform if Meta removes fact-checking in Peru	Strongly disagree	6%
	Disagree	22%
	Neither agree nor disagree	19%
	Agree	38%
	Strongly agree	15%
	Total	100%
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	3%
	Disagree	15%
	Neither agree nor disagree	19%
	Agree	49%
	Strongly agree	13%
	Total	100%
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	41%
	Disagree	26%
	Neither agree nor disagree	7%
	Agree	17%
	Strongly agree	9%
	Total	100%

Methodology: The survey was conducted in January 2025 through an online panel, with the participation of **635** Mexicans, between 328 women and 307 men.

1. How often do you use the following Meta platforms?

		Total 100%
Facebook	At least once an hour	47%
	At least once a day	41%
	Several times a week	6%
	Several times a month	2%
	Rarely	2%
	Never	2%
	Total	100%
Instagram	At least once an hour	30%
	At least once a day	39%
	Several times a week	12%
	Several times a month	5%
	Rarely	6%
	Never	8%
	Total	100%
Messenger	At least once an hour	20%
	At least once a day	36%
	Several times a week	20%
	Several times a month	8%
	Rarely	11%
	Never	5%
	Total	100%
WhatsApp	At least once an hour	73%
	At least once a day	22%
	Several times a week	3%
	Several times a month	1%
	Rarely	1%
	Never	0%
	Total	100%
Threads	At least once an hour	7%
	At least once a day	14%
	Several times a week	13%
	Several times a month	5%
	Rarely	17%
	Never	44%
	Total	100%

2. Do you use any non-meta platforms (Instagram, Facebook, Whatsapp, etc.) on a regular basis (check all that apply)?

	Total 100%
BeReal	3%
Bluesky	3%
Discord	13%
Kwai	10%
LinkedIn	29%
Pinterest	47%
Reddit	16%
Snapchat	22%
Telegram	43%
TikTok	70%
Twitch	20%
Twitter / X	47%
YouTube	89%
BlinkMap	1%
Lemon8	2%
WeChat	6%
IMO	2%
LINE	6%
Linkee	4%
I do not use any of these platforms	1%
Other	0%

3. Have you ever encountered fake news on Meta platforms (Instagram, Facebook, Whatsapp, etc.)? (Select all that apply)

	Total 100%
I've seen content on Meta platforms that was clearly fake news	56%
I have believed content on Meta platforms that I later found to be untrue	31%
I have shared content knowing it was fake news	9%
I have created content to spread fake news on social networks	6%
I have been the subject of news on Meta platforms	16%
I am not sure if I have interacted with fake news on Meta platforms	14%
I have never seen fake news on Meta platforms	9%

4. How do you identify if news or information posted on social media is false? (Select up to three options)

	Total 100%
I search the web to see if the news or information is being published on reliable sites.	57%
I consult the mainstream media	47%
I ask ChatGPT (or another Artificial Intelligence platform)	12%
I read the comments on the post to assess whether other people have questioned the veracity of the post	40%
Ask a friend or family member	16%
I consult other social media platforms	34%
I cannot identify if the information is false	2%
I don't care about false information on social networks	1%

5. When you spot fake news on social media, what do you do (select all that apply)?

	Total 100%
I avoid interacting with the content (like, comment or share).	54%
I contact the person responsible for the content to correct it.	9%
I add a public comment to correct fake news	23%
I report it to the moderators of the platform	28%
I warn others about the fake news I have found on social networks	27%
I verify facts on official websites	45%
I share fake news if it supports my arguments	2%
I do nothing	7%

6. Have you witnessed any of the following forms of harassment, discrimination or hate speech on Meta platforms (Instagram, Facebook, Whatsapp, etc)? Please select all that apply.

	Total 100%
Cyberbullying (comments aimed at embarrassing or harming someone)	20%
Hate speech (offensive comments directed at race, ethnicity, religion, gender, sexual orientation or disability)	31%
My private photos were posted without my permission	8%
Deepfake (content, such as photos and videos, spoofed with Artificial Intelligence)	20%
Unauthorised disclosure of my personal information	12%
Impersonation/hacking (when someone else uses your account to impersonate you)	17%
Stalking (when someone sends repeated messages in a threatening manner)	14%
Threats (when someone makes a threat of physical harm or intimidation)	15%
Body-shaming (when someone posts comments criticising someone's appearance)	34%
I have never witnessed any of these actions on Meta platforms.	30%

7. Have you ever reported harassment, discrimination, hate speech or fake news that you have encountered on Meta platforms (Instagram, Facebook, Whatsapp, etc)?

	Total 100%
Yes, and I was very satisfied with Meta's response.	24%
Yes, but I did not get a favourable response	21%
Yes, but I was ignored	11%
No, I have never filed a complaint with Meta	28%
No, because I don't think it will work	5%
I don't remember	10%

8. Should it be Meta's responsibility to remove content, deactivate accounts and work with authorities when they believe there is a real risk of physical harm or direct threats to public safety?

	Total 100%
Yes, this should be a legal requirement	89%
No, it is not their responsibility	7%
I don't know	5%

9. Meta will replace fact-checking on social media platforms in the US with 'community notes'. Do you agree with this policy change?

	Total 100%
No, it allows the spread of hate speech and fake news.	31%
Yes, it is called freedom of expression	47%
I don't know	22%

10. Mark your level of agreement with the following statements:

		Total 100%
I believe my personal information is protected on social media platforms.	Strongly disagree	6%
	Disagree	21%
	Neither agree nor disagree	19%
	Agree	40%
	Strongly agree	15%
	Total	100%
Removing fact-checking on social media platforms is a direct threat to democracy.	Strongly disagree	5%
	Disagree	20%
	Neither agree nor disagree	22%
	Agree	37%
	Strongly agree	16%
	Total	100%
As a private company, Meta should be free to operate as it chooses	Strongly disagree	12%
	Disagree	24%
	Neither agree nor disagree	17%
	Agree	31%
	Strongly agree	15%
	Total	100%
I am confident in my ability to fact-check the content I see online.	Strongly disagree	1%
	Disagree	5%
	Neither agree nor disagree	10%
	Agree	53%
	Strongly agree	32%
	Total	100%
I will switch to another platform if Meta removes fact-checking in Mexico	Strongly disagree	9%
	Disagree	20%
	Neither agree nor disagree	23%
	Agree	33%
	Strongly agree	15%
	Total	100%
Fact-checkers are highly politically biased and destroy more trust than they create.	Strongly disagree	3%
	Disagree	16%
	Neither agree nor disagree	20%
	Agree	44%
	Strongly agree	17%
	Total	100%
I have the democratic right to spread fake news if I wish to do so.	Strongly disagree	43%
	Disagree	20%
	Neither agree nor disagree	9%
	Agree	17%
	Strongly agree	11%
	Total	100%